## Published by Scovill Manufacturing Company for its Employees.

No. 19 October 7, 1957 Vol. XLI

## Kickoff Meeting Starts United Fund Drive in Scovill



Scovill's United Fund drive got underway with a rally at Doolittle Hall on Thursday, Sept. 26 with 350 solicitors of the Waterbury and Waterville divisions attending. Speakers included President W. M. Goss, Vice President A. C. Curtiss, C. A. DuBois (chairman of the 1958 local campaign), R. T. Bene-

dict, president of the United Fund of Greater Waterbury; Scovill Local 1604 UAW-CIO President Ralph Daddesio, United Fund Labor Representative Kenneth Knott, Charles Rietdyke; and (center, 2nd row) co-chairmen of the drive in Wtby. Div.: Lawrence Bernier, John Moore, Herb Eastwood and Richard Harris.

### Cincinnati Office

Mr. C. P. Goss, Vice President and General Manager, Mills Division, has announced the following:

#### Grayson B. Wood

Mr. Grayson B. Wood, District Sales Manager at Cincinnati since June, 1938, has retired from active service as of October 1, 1957.

Mr. Wood, who completed forty years of continuous service on that date, first entered Scovill as a purveyor in the Waterbury Division. He transferred to Chicago as a salesman in May, 1924; and moved to Cincinnati in June, 1938, as District Sales Manager.

### Norbert O. Besenfelder

Mr. Norbert O. Besenfelder has been appointed District Sales Manager at Cincinnati. He will be responsible for the sale of Mill Products in the territory covered by that office, and will also administer the office operations of other Company Divisions located in the Cincinnati Office. He will report to Mr. C. W. Seeley, Regional Sales Manager, Mills Div. who is located in Cleveland.

Mr. Besenfelder has been with Scovill since 1948. Always in the Cincinnati Office, he has been a salesman of mill products.

## **Notre Dame Football**

Notre Dame football fans will be able to hear broadcasts of the team's Saturday games over Radio Station WWCO again this year.

Eleven Saturday games, starting Sept. 28 and ending Dec. 7, are being sponsored jointly by Scovill and the Pontiac Div. of General Motors Co.

Prior to each game, WWCO will broadcast a warmup feature on behalf of Scovill. During the week, announcements will tell of the special football broadcast each Saturday.

The Scovill United Fund drive for 1958 was opened with a rally at Doolittle Hall which was attended by 350 solicitors from both Labor and Management of the Waterbury and Waterville divisions.

These groups are working together to achieve our goal — a challenging 80% of all employees signed for Payroll Deductions.

At the beginning of the drive, 3450 of a total of 5200 employees in both divisions were contributing to the Fund. To meet the goal, 750 of the remaining 1750 must be enrolled.

In past years, Scovill employees have repeatedly accepted such tough challenges and gone over the top. This year can be equally successful but a determined campaign is needed.

We have many departments which traditionally contribute beyond their normal quota; there also are areas which, in recent years, have failed to measure up to the plant's average. It is in these areas that the best chance for success in this drive lies.

Accordingly, the 1958 Scovill campaign was organized into two parts. The first week was a Payroll Deduction effort only. Conducted by solicitor teams within the departments, the drive for the week ending October 4 has sought payroll deductions alone.

The second week (this week) is

"clean-up" and during this period payroll deductions, cash, or fixed pledges are being solicited. A joint solicitor team, headed by Charlie Rietdyke of Employee Relations, will visit those departments in which the drive is lagging, and continue to try for Payroll Deductions. It is felt that once the Payroll Deduction drive gets rolling in these areas, our quota will be assured.

At press time, Rack Plating and Aluminum Finishing had both reported 100% participation via Payroll Deduction. It is certain that as the results come in, many other departments also will achieve this perfect goal.

## Eastern Area Salesmen Attend Course



The Scovill salesmen of various branch offices who were in Waterbury recently for a two-week session in our supplementary sales training program.

General Manufacturing Division salesmen, located in Illinois, New York, Ohio, Pennsylvania and Waterbury are participating in a three-week course in supplementary sales training being conducted at the Waterbury plant. John Rushmore, Gen. Mfg. Div. sales office, is the instructor.

The men have just completed two weeks of the course and will return to Waterbury to start the third week on November 4th.

The conference method of sales analysis instruction is being used in the program to promote better relations between salesmen and customers

as well as closer cooperation and understanding with other departments in the Company.

In the picture above are (seated):— Howard Collier, Cleveland; Ed Krupps, New York; Frank Male, Cleveland; Rae Broker and Larry Bray, Waterbury; Willis Machin, Jr. and Art Schuyler, Rochester.

Standing:—John Rushmore; Jack Kayser, Philadelphia; Walter O'Halloran, Philadelphia; John Gelwicks, Chicago; Gordon Petrie, New York; Dick Dixon, Chicago; Edward F. (Claude Q.) Finn, New York; and Ronald Malia, Waterbury.

### Foreign Metals Scientists To Visit Scovill, Oct. 22

Scovill will be one of 68 American industries and research facilities to be visited in October and November by 500 foreign metals scientists, conferees to the second World Metallurgical Congress, November 2-8, in Chicago. About 35 of these distinguished vis-

itors will be guests of Scovill on Tues-

day, October 22, 1957.

The foreign conferees, representing 40 nations, will cover 1,800 miles of industrial America enroute to the World Metallurgical Congress and 39th National Metal Show in Chicago. Touring in eight groups according to their specific fields of metals interest, they will view latest U.S. production and research techniques and exchange data with American industrial and scientific

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"We pledge ourselves to investigate thoroughly for accuracy before publication the material presented in THE BULLETIN."

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## Rod & Gun Club Notes

Elmer Libby (Oakville Div.) made the Lake George, N. Y., Mirror with his catch of lake trout, two of which weighed 101/2 and 81/2 lbs. respectively. Elmer stayed at the Diamond Cove Camp.

Art Beurdeley and Chas. Rietdyke blasted through Quebec Province in pursuit of the elusive trout. Regret to report that they never quite caught up to them and returned home with northern pike. They are a lot of fun catching!

The second round of the Reeves Competition was for rugged individuals only. It rained like all get out. Sometimes it seemed that there was more water in the boat than in the lake. Rain came down so heavy, you'd expect the fish to swim up! T'was a wet, nasty morning, yet the results weren't too bad, as indicated below: (End of the 2nd round)

Pickerel-19" Jim Littlejohn Herman Strumpf " John Williams 173/4

Perch—111/8" Emil Kazmeier 101/2" John March, Bob Anderson

Black Bass—213/4" John Matulunas 16<sup>1</sup>/<sub>4</sub>" Walter Masse 15<sup>1</sup>/<sub>8</sub>" William Coleman

Calico Bass-141/4" John Fleming Bullheads—131/4" Herb Colby

John Matulunas John Fleming, Emil Kazmeier

Trout—13½"
13" John March Walter Masse 123/8" Charlie Semetas

The 3rd leg of the Competition was scheduled for Saturday, October 5th.

### The Bible

(Contributed By An Employee)

#### National Bible Week

Imagine a book taking over 1600 years to be written!

A book that is the collection of 66 other smaller books . . . A book containing the inspired writings of some 35 different men, including prophets and apostles . . . A book explaining details of ancient history and also of future happenings . . . A book dealing with a wide range of subjects including procedures of Law and Medicine accepted today as right and scientific.

The biographies of the greatest leaders of mankind are in that book. The Ten Commandments and the Sermon on the Mount are found within its pages. That book of life-giving wisdom is called the Word of God, the Holy Scriptures or, more commonly, The Bible.

Those of us who may not have a copy of this book should heed now the reminder brought about by the celebration of National Bible Week - go to a book store, or to the overseers of your particular religious affiliation, and obtain one. After that, let us emulate the Israelites of old and the early Christians who read in it daily - every week of the year.

### Girls' Club News

By Teresa and Juanita

Still some vacations news! Sophie Stankus (Connector) is taking a week's vacation just to watch the world series . . . Josephine Schaer (Electric Shell) toured thru the New England states . . . Ann Dean traveled five thousand miles thru the midwest to Florida and back home . . . Julia Cardillo is back from her trip to Atlantic City . . . Bertha Burnham went to Springfield . . . Amanda Cloutier (Coupling) and "Mr." spent three weeks visiting their folks in New England and Canada . . . Mary Ciano (Connector), Bertha Paoloni (Slide Fast. Assembly) and Evelyn Shugdinis (Cont. Mfg. Div.), all spent a week in the "Big City"

Greetings to Ann Dean, who is celebrating a birthday this month.

Glad to see Louise Sciarretta (Connector) and Margaret Gorman (Rack Plating) back after being out ill.

If you know of a Girls' Club member who is ill, call Margaret Snowden (Milling and Grinding) and Della Riccio or Lillian Gaudino (Waterville).

The gals in Billing are getting their "Sunday" best ready to attend *Mary Conti's* wedding on October 19th.

Jo Byrolly (Telephone), Barbara Gilroy (Gen. Acct.) and Eleanor Fitzpatrick (B. & F Sales), the HH Girls, are taking advanced sewing lessons and will be sporting French Originals soon.

### **Waterville Foremen**

The Waterville Foremen's Association held their annual outing on Sept. 14 at the home of Leon French, Moss Farm Road, Cheshire.

The day turned out very well for approximately 24 men who enjoyed varied games and food. The food was excellent - hamburg, chicken, roast beef sandwiches, hot sausage, etc. and beverages.

Among the games played were pinochle and horseshoes. Pinochle winners were Bill Frank, Walt Fiftal, Ray Caffrey, James Hollywood and Walt Keating. Horseshoe winners were Arthur Goepel, Bill Black, Joseph Muckle, Leonard Robinson, Ray Kozen and John Baker.

Honorary guests were Fred Senior and Harry Clemmons who enjoyed themselves very much.

A fine job of planning the affair and making all the arrangements was done by the committee in charge — Ray Caffrey, John Baker, Ray Kozen and Walt Keating. Everyone had a wonderful time and are all looking forward to next year's outing.

## September, October Retirees Feted



Scovill employees who retired in September and October were feted recently by co-workers and friends. Each received a purse and cake, together with best wishes for a long and happy retirement. Fortuna Pascucci, Lipstick (top photo); Michael McNamara, Casting (center); Arthur Lanouette, Waterville.

## Help Prevent Fires

FIRE PREVENTION WEEK

OCT. 6-12

Right-Mary Ciano, Connector, properly throws paper in the can marked RUBBISH ONLY. She's careful not to drop it in the BUTTS ONLY Can.

A Fire Inspector recently called a couple of painted metal cans - one marked Rubbish and one marked Butts Only—the best fire prevention idea promoted this past year in the plant.

Proof is the fact that we have not had a cigarette fire in over a year. Just how many million butts have been safely discarded in that time is unknown. But hundreds of these cans, together with thoughtful employees, have given the plant its longest run without fire troubles.

Keep up this good fire prevention program in the plant. If you don't have good control of the rubbish and butts at home-why not start a program there too?



## Service Awards

Forty Years



G. B. Wood
Cincinnati
October 1, 1957

#### Twenty-Five Years



Joseph W. Phelan Tube Mill September 19, 1957

#### Ten Years

September 20—Paul J. Ognan, Casting Shop; September 29—Willa M. Barnett, Lacquer Room; Paul F. Schoenmehl, Metals Research.

### **Golf Tourament**

Approximately 102 players participated in the SERA Annual Golf Tournament held on September 14 at the Meadow Brook Country Club.

Ralph Daddesio and Vin Lanzoni tied for low gross honors with a 73.

Prizes were awarded to — W. Brennan, G. O'Neill, J. Masters, E. Murphy, F. Ehrhardt, J. Cordelli, G. Sickles, W. Dubauskas, J. Rompre, W. Rotella, E. Grabauskas and R. Perrelli.

Refreshments served included steak sandwiches, hamburg, corn-on-the-cob and beverages. Chairman of the committee was Alfred J. Smith.

## Five Retire

The following employees have retired from active service as of October 1, 1957:

WILLIAM KALACH first started in Scovill in January, 1920, but his continuous service record begins in February, 1921. He served in the Casting and Yard Depts. prior to August, 1921, when he went to the North Mill as a Sticker on Rolls.

ARTHUR LANOUETTE has accumulated over 50 years of continuous service since November, 1906. Mr. Lanouette had served in the B.&F. Section, Waterbury Div., and in March, 1942, went to the Screw Dept., Waterville Div. Since 1948 he was serving as Supervisor in the Slotting and Townsends Dept.

MICHAEL MCNAMARA came to Scovill in January, 1917, but due to periods out of the plant, his continuous service record begins in March, 1922. He served in various departments until May, 1922, when he went to the Casting Shop as Clean-Operator.

LOUIS MERRIMAN has completed over 52 years of continuous service since January, 1905, when he first went to the Waterville Division. Always in the Tool room, Mr. Merriman was serving as Toolmaker when retired.

SIMPLICIO POLCI first came to Scovill in January, 1916, but his continuous service record begins in August, 1925. He served in the Yard Dept. prior to 1933 when he went to Transportation. He was serving as Truck Driver at the time of retirement.

## Company-Wide Advertising Conference





Top photo:—President W. M. Goss welcomes advertising personnel of various divisions at the one-day conference held in Waterbury recently. Lower photo (seated):—William Black, Waterville Div.; R. P. O'Hanley and Helen Duffy, Waterbury; Public Relations Consultant Perry Gith-

ens; K. T. Howell, Waterbury; W. B. Gassaway, Hamilton Beach Div.; W. S. Shee, Oakville Div.

Standing:—J. A. Bayard and G. K. Thornton, Waterbury; Public Relations Director Paul Beetz; D. F. Cisney, A. Schrader's Son Div.; Heminway Merriman, Sec'y.-Treasurer.

The first Company-wide conference on advertising brought together in Waterbury the advertising managers, and other representatives, of all Scovill divisions to discuss "the common goals and problems of the divisional and corporate programs".

President W. M. Goss and General Manager M. L. Sperry, 2nd, opened the all-day session with brief definitions of advertising as a tool for selling the Company and its products.

Paul F. Beetz, Jr., Public Relations Director, serving as chairman, introduced the representatives of the Divisions who explained their marketing problems and outlined their advertising campaigns.

The development of the new corporate advertising program was shown, from the first half-page newspaper advertisement in the Wall Street Journal

(illustrated below) to the new campaign in Time Magazine which began with a three-page ad highlighting the products of all Scovill divisions. Nine ads have already appeared in the Wall Street Journal, with nine more scheduled for the balance of the year. Three more double-page ads will run in Time.

The corporate advertising program has three main objectives:

—to make Scovill better known in business and financial circles,

—to identify Scovill with its Divisions,

—to show the diversification of products made and markets served.

Following a round-table discussion on the coordination of Division and Corporate operations in advertising, the working group adjourned for a buffet supper, where they were joined by Board of Administration members.



IN MILITARY
David Brenner, Mailing

## **Walter Wood Honored**

As the *BULLETIN* goes to press, final plans are being completed by Scovill Masons to honor Walter L. Wood, Assistant Secretary of the Company, at a Testimonial dinner at Temple Hall on Saturday, October 5. The occasion is his ascension to the 33rd degree of Scottish Rite Masonry.

It is believed that Mr. Wood is the first active Scovill Mason to be so honored. Only members of the Masonic fraternity employed at Scovill and those who are retired are eligible to attend.

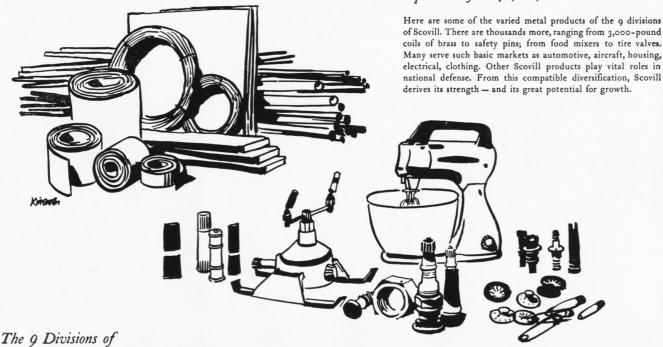
# DIVERSIFICATION

in metal products for 170,000,000 customers

Oakville Co. Division (including De Long) · Hamilton Beach Co. Division · A. Schrader's Son Division · Lyndon Aircraft, Inc.

Scovill Manufacturing Company, Waterbury, Connecticut

with 15 plants, 25 warehouses and 37 sales offices in 28 U.S. cities and 4 foreign countries



## 167 Employees Volunteer for Sept. 11th Visit of Blood Mobile





DIMECTICUT REGIONAL BLOOD



(1) First shift employees checking in right after work; (2) blood pressures are checked; (3) refreshments are served; (4) Chairman Len Synkowicz (far

right) thanks some donors who are ready to be taken back to their workplaces.

Maintaining their record of beating quotas set for their "Blood Donor Days" employees of West Plant, Section #4, topped their 125-unit quota by 29 pints at the Sept. 11th visit of the Blood Mobile Unit to Doolittle Hall.

### Five Succumb

CHARLES R. HINE, retired, died on September 15, 1957.

Mr. Hine came to Scovill in January, 1913 and served continuously for over 35 years. Always in the Stores Division, he had been serving as General Stores Supervisor when he left, due to illness, in March, 1948. He was retired in September, 1948.

FLOYD E. CADY, retired, died on September 16, 1957.

Mr. Cady first came to Scovill in September, 1941, but his continuous service record began in January, 1942. He had served in Gauge Checking as an Inspector and, in 1947, went to Slide Fastener Tool as Inspector, Tools and Gauges. He retired in Jan., 1956.

MICHAEL H. TOOMEY, retired, died on September 22, 1957.

Mr. Toomey first started in Scovill in February, 1916, and started his continuous service record in July of that year. He had served in Research Lab, Electrical Anneal, General Engineering, Lacquer Room and from 1940 until his retirement in March, 1955, he had been Foreman in Finishing Lab.

MARGUERITE E. GREANEY, Closing, died on September 29, 1957.

Miss Greaney came to Scovill in February, 1941, but her continuous service record began in September of that year. She had served in Packing B, Assembly, Fuse Assembly and since April, 1951 in Closing as Quality Control Inspector until illness forced her to leave in February, 1957.

CLARENCE WILLIAMS, Continuous Strip Mill, died on September 28, 1957.

Mr. Williams started in Scovill in August, 1942, and his continuous service record began in December of that year. He had served in North Mill Finish, Case #5, and North Mill Rolls prior to April, 1952, when he went to the Strip Mill as Slitter's Helper.

## Classified Ads

#### For Sale

Sleeve type oil heater, 48,000 BTU output, flue, 3 oil tanks, 1 year old, excellent condition. Call PArk 9-4473 after 5 p.m.

64-32 special Winchester deer rifle; Stevens 20 gauge double barrel; New Hig-gins pump gun, 12 gauge. Call 5-9306 after 5 p.m.

1955 hard-top DeSoto, radio and heater, automatic. Call 4-5609.

Caloric built-in gas oven, chrome finish; Caloric built-in gas ranges, stainless steel; 15 venetian blinds for Anderson windows, 31" x 37"; 61" x 37" Anderson picture window blind; Universal portable Rotor Ironer. Call 3-5387.

1956 two-door Buick Special hard-top, deluxe, dynaflow, padded dash, radio, heatwall tires, one owner, 12,000 miles. Call 3-5387.

17" Philco T.V.; gas water heater; oil stove, three drums. Call 5-5059.

Hot Point electric stove, good condition; 1955 four-door super 88 Oldsmobile; 1949 two-door Ford. Call 5-7256 after 3:30 p.m.

Two 50-gallon oil drums with keys, \$3 each; two 7.50 x 16 whitewall tires, \$10. Call 6-5606 after 5 p.m.

4 x 5 Speed Graphic complete with flash,

range finder, film holders, film pack adapter,

tanks, trays, hangers, electric timer; excellent condition. Call 9-2991. Florence parlor stove; stone marten fur

cape; size 38 black coat; Kelum Runggame; woman's 6½ shoes. Call 6-3700.

21" Philco T.V., 200 chassis, powerful, good condition; 21" Briggs & Stratton power lawn mower, good condition; Universal semi-automatic washing machine, good condition. Call 6-3394 after 3 p.m.

Fine book on Ice-Boating; book on Fre-nency Modulation (or "F.M."); small quency Modulation (or "F.M."); small dog's sweater, nail clippers, collar, harness, brush; chrome electric bun warmer, glass insert; amber glass vase. Call 3-6152.

Electric cabinet sewing machine, brand new; size 16 black seal, size 14 brown fur coats, practically new; baby's high chair. Call 4-1710 all day Sunday.

1956 Plymouth V8 convertible, power pack. Call Cheshire, BRowning 2-8178.

Drill press; 1/2", 1" and 2" micrometers and other gauge inspection tools; drafting sets; skies, poles and boots. Call 4-3818.

Baby carriage, good condition; baby crib.

Two speed Admiral self-changing record player. Call 8-2738 after 4 p.m.

Simmons Ace uncovered box spring, like new. Call 3-4018 after 5 p.m.

Size 5 girl's beige coat and leggings, velvet trim, good condition. Call 6-0092 9" Florence burner, automatic pump, chrome pipes. Call 4-4918.

1951 2-door Henry J. Call 6-7368 after

Hotpoint refrigerator, good running condition, \$25. Call 3-1310 after 5 p.m.

Magic Chef white gas stove, \$25. Call 3-5955 after 5 p.m.

Size 18 mouton coat, excellent condition, \$20. Call 4-9147 after 5:30 p.m.

Higgins official tennis table, like new, \$25. Call ext. 888.

Hotpoint electric hot water heater, 82 gal. capacity, 4 years old, excellent condition, \$50; small Servel gas refrigerator, \$15. Call PArk 9-6350.

1953 four-door Custom Ford, fully equipped, excellent condition. Call 6-6865 after 6 p.m.

Used clothing and shoes, good condition and dry-cleaned, girl's sizes 10 to 14; woman's sizes 12 to 14; size 41/2 worn few times black patent leather tap shoes. Call 6-9153.

#### Ride Wanted

From Thomaston to Scovill. Hours 7:00 to 3:00. Call Thomaston, ATlas 3-9987.

### Golf Leagues

The Tuesday Inter - Dept. League completed their golf schedule for the season. The team of Carlson & Nichols won the championship with  $13\frac{1}{2}$ wins and 11/2 losses. Runner up-Kraft & O'Connell with 121/2 wins and 21/2 losses. (Correction—there was no playoff game).

The Thursday Inter-Dept. League completed their golf schedule for the season with a playoff game between Rompre & Kailukaitis and Forgione & Carangelo. The team of Forgione & Carangelo copped the championship with 8½ wins and 2½ losses.

### Softball Champs

The East Mfg. & Mills softball team members, winners of the 1957 Softball Championship title, will be honored by SERA at a banquet on October 12.

#### For Rent

Five rooms, furnace, hardwood floors, newly painted; parking facilities, at 37 Colley Street, 1st floor. Call 5-1285 after 4 p.m.

Six unfurnished rooms at 367 Watertown Ave. Call 5-3193.

Five rooms, steam heat, for couple, 3rd floor, 161 Southmayd Rd. Call 5-9337.

#### Found

Pink plastic safety glasses, West Plant yard area. Call ext. 345.

## M. I. T. Students Recent Visitors



Senior students of the Massachusetts Institute of Technology who are majoring in Chemical Engineering, were among recent visitors to Scovill.

Accompanied by Prof. John Elliott, the boys were welcomed by Charles Rietdyke and Wayne Johnson, who gave a brief orientation. They were

guided through the Mills, Metals Research and Display Room by John Fogarty, Lyle Carlson and John Danaher. They lunched at the Girls' Clubhouse.

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